

Olga Ravella

Certified Stylist • English-Speaking Content • Global Audience

"The creator who makes people fall in love with brands they've never heard of"

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36.9K

FOLLOWERS

1.2M

MONTHLY VIEWS

121.1K

INTERACTIONS / 30D

20.4K

NEW FOLLOWERS / 30D

98%

FEMALE AUDIENCE

32.9%

US AUDIENCE

WHY WORK WITH ME

Your brand. Their wishlist.

- **US/UK/AU Direct Reach**
32.9% US audience + strong UK & AU reach. English content, globally distributed.
- **Certified Stylist Credibility**
Every recommendation backed by professional fashion training — followers trust my eye.
- **Niche Brand Discovery**
Audiences come to find what they can't find elsewhere. Under-the-radar, quality-first brands.
- **Content That Converts**
Reels drive saves, clicks and sales — not just views. 90.4% reach from non-followers.

Best fit for: Fashion • Accessories • Footwear • Bags • Beauty & Cosmetics • Lifestyle • Travel • Mid & High Luxury • Niche & Artisan Brands

COLLABORATION FORMATS

01

Instagram Reel

Dedicated reel featuring your brand/product. High-quality visuals, authentic storytelling, styled to your brand identity.

03

Product Mention in Lifestyle Reel

A natural product mention integrated into a broader fashion or lifestyle reel. Authentic and low-key — works well for awareness.

05

Monthly Content Partnership

Ongoing monthly collaboration — multiple touchpoints, consistent brand presence and deeper audience familiarity.

02

Brand Feature in Multi-Brand Reel

Your brand featured alongside 2–3 carefully selected brands within the same fashion category. Feels editorial and organic.

04

Story Add-On

A series of 3 Stories including product feature, link sticker, and brand tag. Always added on top of a reel package.

Rates available upon request — every collaboration is tailored to your brand's goals.

AUDIENCE GEOGRAPHY

United States

32.9%

United Kingdom

5.5%

Australia

4.2%

Canada

4.2%